

LEARNING EXPERIENCE BRIEF

JA Global Marketplace® JA in a Day

■ Financial Literacy

JA Global Marketplace introduces middle school students to the ways in which countries around the world buy and sell from each other. Through completion of this program, students will gain an understanding of producers and consumers in the interconnected global market. They will analyze the similarities and differences between countries and the effects of free enterprise.

The JA in a Day model, based on core content from the *JA Global Marketplace*, consists of five 45- to 50-minute sessions led by a volunteer.

At the conclusion of *JA Global Marketplace JA in a Day*, students will be able to describe the ways in which different countries and businesses around the world buy and sell from each other, including the effects of specialization, culture, trade barriers, and other factors.

Join Junior Achievement's national network of volunteers and help students in your community connect the dots between what they learn in school and the "business of life"—work readiness, entrepreneurship, and financial literacy.

SESSION HIGHLIGHTS

Business and Customer

Students learn about the relationship between businesses and their customers and the mutually beneficial exchange of products and services. As they explore the global marketplace, students connect well-known products and businesses to their countries of origin.



JA'S TURNKEY VOLUNTEER SOLUTION

Personalized Placement

JA works with you to ensure you teach at the location and grade level of your choice.

Comprehensive Training

JA staff provides training so you are comfortable visiting the classroom. Training also will be available in the Learning Platform so you are familiar with the program. Training topics include working with students and the classroom teacher, and understanding and facilitating the JA program.

Flexible Time Commitment through Blended Learning

The time commitment is flexible to maximize the impact you make. Middle school classes include five 45-minute sessions all delivered in a single day.

JA Staff Follow-Up and Support

JA staff is available to answer your questions or make suggestions about your volunteer assignment.

JA Global Marketplace

Business and Culture

Students learn that businesses must understand cultural differences in order to meet customers' needs and make a profit in different countries. By examining the different habits of international customers, students learn about international etiquette and broaden their perspectives.

Global Trade (volunteer-led)

Students learn that businesses trade in order to obtain products and services that customers want or need. Students learn about imports and exports, examine the ways technology has improved international trade, and participate in a global trade game.

Why Countries Specialize

Students learn that modern countries cannot provide all of the products and services that their people want and need. Therefore, businesses in different countries focus their efforts on specializing in specific resources or producing smaller parts of a product. Students look at examples of specialized global manufacturing, discuss how it affects trade, and consider the trade-offs of interdependence.

Trade Barriers

Students explore the types of restrictions that governments place on international trade. They learn about tariffs, quotas, subsidies, and standards and how these barriers affect governments, businesses, and customers.

